



RETAIL SERVICES

Canada

The Brand Behind the Brands

SMART SOLUTIONS FOR YOUR REAL ESTATE NEEDS

We can help you buy, sell and lease real estate in the world's best locations

Whether you are a landlord seeking the ideal tenant mix or a retailer looking for one or more perfect locations, Cushman & Wakefield Retail Services offers focused real estate services and expertise to support all your real estate goals.

LEASE, BUY, SELL: WE HAVE THE SOLUTIONS FOR YOU

Our specialists are experienced experts in all areas of retail real estate, including downtown streets, local community centres, regional malls and power centres. Whether you're a landlord or tenant, buying, selling or leasing or searching for single units or entire retail property portfolios, we have all the expertise, research and local market knowledge needed to help with all real estate requirements.

WINNING PARTNERSHIP: YOUR COMPANY AND OURS

Like all retailers, we know that the customer rules. Retail Services is exclusively dedicated to meeting the real estate needs of our clients. Everything we do is aimed at strengthening your brand and real estate investments. Our approach is strictly hands-on – we get to know your firm's priorities so we can deliver the best and most innovative solutions.



GLOBAL NETWORK, SEAMLESS SERVICES

Looking for markets outside of Canada? The reach of Cushman & Wakefield Retail Services extends to established and emerging markets in the Americas, Europe, Asia and Russia. We can help you with strategic solutions in 230 offices in 58 countries.

LEADING MARKET INTELLIGENCE

To provide you with the most accurate, up-to-date market intelligence, our experts draw from a comprehensive national database of tenants, landlords and properties. With 16 offices located in all of Canada's most important retail markets, our local market knowledge is second to none.

WE OFFER COMPREHENSIVE SERVICES

Landlord or tenant... buying, selling or leasing... from single units to entire retail portfolios, Cushman & Wakefield can help you with all your real estate requirements.

We work with you at every stage of the real estate process, assessing your needs and developing solutions that fit your strategic, operational and financial goals. We offer:

- An in-depth understanding of the retail environment
- Detailed research on retail trends, consumer behaviour, and real estate transactions
- Expert advice for real estate valuation, strategic planning and research, portfolio analysis, site selection, and space location assistance

TENANT SERVICES

Our wide range of tenant services help clients improve efficiencies, drive customers to their locations and lower real estate costs. Our services include:

- Property surveys
- Competitive assessments
- Occupancy cost studies
- Site selection
- Property assessment
- Contract negotiation
- Market information
- New leases, renewals & expansions
- Traffic studies
- GIS mapping
- Sale/lease back
- Zoning review
- Financial analysis
- Property disposition
- Demographic & income analysis

LANDLORD SERVICES

We help landlords achieve the right tenant mix, finance growth and maximize value. Our expertise covers such areas as:

- Marketing strategies
- Competitive analysis
- Financial analysis
- Tenant search
- Website marketing
- Trade show promotion
- Local & national advertising
- Demand analysis
- Tenant mix review
- Property disposition
- Site plan design review
- Contract negotiations
- Redevelopment options
- New leases, renewals & expansions



ABOUT US

Cushman & Wakefield is the world's largest privately owned real estate services firm. Founded in 1917, Cushman & Wakefield has 230 offices in 58 countries around the world, employs more than 15,000 professionals, and is a global leader in the real estate sector.

What makes Cushman & Wakefield the preferred choice? It's simple. Our extraordinarily talented and creative people deliver results worldwide for owners, occupiers, and investors.

Cushman & Wakefield

Canadian Retail Offices



John G. Crombie

Senior Managing Director & National Practice Director

416-494-9500

john.crombie@ca.cushwake.com

Canadian Offices

Vancouver 604-683-3111	Winnipeg *** 204-956-1901	Toronto West 905-568-9500	Ottawa *** 613-236-7777	Halifax, NS *** 902-425-1444
Calgary 403-261-1111	London 519-964-9000	Toronto Central 416-862-0611	Montréal Central 514-841-5011	Moncton, NB *** 506-387-6925
Edmonton *** 780-420-1177	Toronto East 416-494-9500	Newmarket 905-841-2500	Montréal Suburban 514-747-2100	Saint John, NB *** 506-693-6876
				St. John's, NL *** 709-576-3777

Global Offices

World Headquarters & U.S. Cushman & Wakefield Inc. New York, NY U.S.A. 212-841-7500	South American Headquarters São Paulo, Brazil 5511-5501-5464	Asia Pacific Headquarters Shanghai, PRC 8621-2320-0808	New Zealand *** Auckland, Wellington 8621-2320-0808
Mexico Headquarters Mexico City, Mexico 5255-8525-8000	Europe, Middle East & Africa Headquarters London, U.K. 44-20-7935-5000	Australia *** Adelaide, Brisbane, Gold Coast, Melbourne, Perth, Sydney 8621-2320-0808	*** indicates associate office



CUSHMAN & WAKEFIELD®
RETAIL SERVICES

CUSHMAN & WAKEFIELD LTD.
BROKERAGE

